



## *Integrated Resort Precinct*

### **Project Summary**

**23/08/2011**

#### **Overall project**

A new and exciting tourist precinct is destined for Perth, Western Australia. Characterised by a Mediterranean climate, very high quality natural experiences, and a relaxed outdoor lifestyle, Western Australia is economically the strongest and fastest growing state in Australia. The city of Perth is only 4-7hrs flying time from some of the world's largest populated countries, such as Asia, India, and the Middle East. This makes Perth an optimal tourism destination, boasting a diversity of attractions not seen anywhere else in the world.

The \$2 billion integrated resort precinct will include:

- an adrenaline theme park;
- water play theme park;
- multimedia entertainment precinct;
- Four 3-4 star hotels/exclusive lake villa accommodation;
- golf course and driving range;
- restaurant/night show precinct with festival strip
- precinct shopping centre (local and international food and apparel franchises);
- international health spa;
- Western Australian Academy of Performing Arts and Western Australian Symphony Orchestra practice and performing facilities (world renowned);
- outdoor extreme action area (rock-climbing, forest flying-fox, mountain biking etc.);
- open air concert (international music festival) area including amphitheatre and camping facilities; and
- Surrounding residential township development - "Inspiration".

## **Project Specifics**

### Required land size:

Approximately 800HA (includes township)

### Sites:

Three potential sites with various land purchase options (purchase, Crown 99 year lease or private lease). All three sites have direct access to State transportation hubs and main roads (freeways). They range from 30 mins from the Perth International Airport, to 55mins to Perth City centre.

### Opening:

Early 2016.

## **Revenue streams**

- Hotel/Resort accommodation;
- Shopping Centre;
- Multiple Franchise licences;
- Gate entrance fees;
- Resort transport system;
- Merchandise;
- Catering;
- Cross-promotion with existing business (packages); and
- Holiday packages.

## **Project Team**

Our current project partners and associates include:

- VERITAS Engineering (engineering & project management);
- International theme park designer;
- Michael Coate (Australia's top golf course designer);
- Three Australian and International theme park architects ;
- Local construction entities;
- International hotel designer & developer;
- Numerous hotel groups;
- International land broker and developer;
- International town planner;
- Numerous international Leisure & Recreation Consultants;
- Water recycling and environmental technology partners; and
- Extensive media representatives (radio, television, newspaper and social media).

**Government Support:**

Inspire WA has commenced discussion with local, State and Federal Governments, including dedicated project representatives in a diverse range of government organisations and portfolios. These include:

- Austrade;
- Tourism Western Australia;
- Western Australia infrastructure and planning;
- Western Australian Land Corporation;
- Western Australian Water Corporation;
- Western Australia Department of Transport; and
- Numerous Council and local parliamentary representatives

**Commercial Support:**

Inspire WA has commenced discussion with bus, airline and cruise ship companies who are looking at Perth as an existing and future transport hub. Other commercial interest has come from leading Australian brand names and existing related services.